

Tawnia King is an entrepreneur turned “eco-preneur”. Her first business *Adorn*—a furniture showroom and art gallery in downtown San Diego—began the evolution by offering furniture lines built from sustainable sources. Wanting to focus exclusively on eco-friendly products, Tawnia has started laying the foundation for *Green Panache*. The online green boutique will open for business in late summer 2008 and offer hip and stylish goods for eco-conscious consumers. Alongside this new venture Tawnia is teaming up with Dawn Parker-Waites, owner of SanDiegoLovesGreen.com, to bring her alternative ideas to a city she loves.

Tawnia’s keen eye for green design began more than ten years ago while studying interior design at West Valley College in the Bay Area. Initially her interest was more about being cutting edge, but after studying Bau-Biologie and the impacts of living spaces on a person’s health, she realized that green design went beyond saving trees and protecting natural resources. “When you think about how much time we spend indoors, you start to realize how important it is to pay attention to what is within and on the walls that surround us. If you have a say in how your walls are built, or even what they’re painted with, making a greener choice will significantly improve your life.”

Asking the right questions and making greener choices has become a focus in all aspects of Tawnia’s life. “Some of the choices I’ve made are based on health, like becoming a vegetarian and growing an organic garden. Some choices have occurred because they just make more sense—if a product is better for the environment, it’s usually better for us as well.” Tawnia is excited by the influx of green building products on the market, their intrepid progression, and is especially thrilled to see the public start to make more green choices.

After learning about the amount of green business and level of green consciousness in other major cities, Tawnia was inspired to do more on a local level. She was thrilled to meet Dawn Parker-Waites, someone who not only shares her passion, but is ready to do something about it in San Diego. Bringing “living green” awareness to the public is a goal that Tawnia knows will be met by partnering with Dawn through www.SanDiegoLovesGreen.com. The two eco-conscious ladies will combine their passion and unique talents to help make San Diego a green savvy city.